

2019 Advertising Opportunities for SIOUXLAND MAGAZINE

Print Advertising Rates*

	1X	3X
Back Cover	\$1,200	\$1,100
Inside Covers	\$1,100	\$1,050
Full Page	\$950	\$875 \$700
Half Page (H)	\$700	\$625 \$500
Half Page (V)	\$700	\$625
Quarter Page	\$550	\$525
Business Card (H)	\$300	\$275
Two Page Spread	\$1,250	

* Ad rates assume materials will be press-ready and submitted (electronically or on CD) in PDF, EPS, PNG or JPEG format.

Material should be submitted as high resolution (300 dpi), press-ready PDF documents. Files can be transferred via Dropbox. E-mail ads (if under 10 MBs) to connect@empowering-conversations.com.

Ad Cancellation Policy: If it is necessary for you to cancel your advertising, you are still responsible for paying 1/2 of the cost.

Ad Dimensions

	(Non-Bleed)	(Trim Size)	(Bleed Size)
Back Cover	7.5 x 10	8.5 x 9.25	8.75 x 9.4
Inside Covers	7.5 x 10	8.5 x 11	8.75 x 11.25
Full Page	7.5 x 10	8.5 x 11	8.75 x 11.25
Half Page (H)	7.5 x 4.875		
Half Page (V)	3.75 x 10		
Quarter Page (V)	3.75 x 4.875		
Business Card (H)	3.75 x 2.4		

Deadlines For Advertising

	August	October	December
Space	July 1	Aug. 26	Oct. 21
Material	July 8	Sept. 9	Nov. 4
In Stands	Aug. 5	Oct. 7	Dec. 2

Bill To

Company/Agency: _____

Contact Person: _____

Phone: _____

Address: _____

City, State, Zip: _____

Email: _____

Issues To Advertise In

August October December

Size Of Ad

Full Page 1/2 Page (H) 1/2 Page (V)
 1/4 Page Business Card

Materials: New Re-run

Do You Need Our Design or Photography Help?

Please contact us for a consult.

For any ad half page or larger you get a **BONUS** social media shoutout! Choose from a Facebook LIVE session or Facebook/Instagram post featuring your business or nonprofit. Include your own copy, graphic, photo to post to our social media pages. Limit one per issue.

Go LIVE Post to Social

Advertising Total Cost

Cost: (per insertion): _____

Total Contract Cost: _____

Signature: _____

Date: _____