

2019 Advertising Opportunities

Print Advertising Rates*

	1X	3X	6X
Back Cover	\$1,200	\$1,100	\$1,000
Inside Covers	\$1,100	\$1,050	\$950
Full Page	\$950	\$875	\$775
Half Page (H)	\$700	\$625	\$550
Half Page (V)	\$700	\$625	\$550
Quarter Page	\$550	\$525	\$475
Business Card (H)	\$300	\$275	\$250
Two Page Spread.....	\$1,250		

* Ad rates assume materials will be press-ready and submitted (electronically or on CD) in PDF, EPS, PNG or JPEG format.

Material should be submitted as high resolution (300 dpi), press-ready PDF documents. Files can be transferred via Dropbox. E-mail ads (if under 10 MBs) to connect@empowering-conversations.com.

Ad Cancellation Policy: If it is necessary for you to cancel your advertising, you are still responsible for paying 1/2 of the cost.

Ad Dimensions

	(Non-Bleed)	(Trim Size)	(Bleed Size)
Back Cover		8.5 x 9.25	8.75 x 9.4
Inside Covers	7.5 x 10	8.5 x 11	8.75 x 11.25
Full Page	7.5 x 10	8.5 x 11	8.75 x 11.25
Half Page (H)	7.5 x 4.875		
Half Page (V)	3.75 x 10		
Quarter Page (V)	3.75 x 4.875		
Business Card (H)	3.75 x 2.4		

Deadlines For Advertising

	February	April	June
Space	Dec. 21	Feb. 25	Apr. 22
Material	Jan. 7	Mar. 11	May 6
In Stands	Feb. 4	Apr. 8	Jun. 3
	August	October	December
Space	June 24	Aug. 26	Oct. 21
Material	July 8	Sept. 9	Nov. 4
In Stands	Aug. 5	Oct. 7	Dec. 2

Bill To

Company/Agency: _____

Contact Person: _____

Phone: _____

Address: _____

City, State, Zip: _____

Email: _____

Issues To Advertise In

- February April June
 August October December

Size Of Ad

- Full Page 1/2 Page (H) 1/2 Page (V)
 1/4 Page Business Card

Special Placement: Inside Cover(s) Back Cover

Materials: New Re-run

Do You Need Our Design or Photography Help?

Please contact us for a consult.

For any ad half page or larger you get a **BONUS** social media shoutout! Choose from a Facebook LIVE session or Facebook/Instagram post featuring your business or nonprofit. Include your own copy, graphic, photo to post to our social media pages. Limit one per issue.

- Go LIVE Post to Social

Advertising Total Cost

Cost: (per insertion): _____

Total Contract Cost: _____

Signature: _____

Date: _____